

CLEARINGHOUSE



Webinar
.CAR, .CARS, .AUTO



agenda

Webinar guidelines:

- All participants will be muted
- Questions can be posed via chat
 - Will be answered during webinar
 - Or consolidated for Q&A at the end
- If you have no audio:
 - Select “join audio” in upper left corner & dial in
- Recording & presentation will be shared

. Stats update

. Sunrise Calendar

. .CAR, .CARS, .AUTO by Shayan Rostam
Global Director Registry Operations .XYZ

.Q & A

39.629

marks submitted

45,79% submitted for multiple years

80,66% registered by agents

93,30% are verified

CLEARINGHOUSE



Marks from 109 countries & covering 121 jurisdictions
For a total of 106.239 trademark years

207.930 claims notifications sent out to TM-holders
222.368 ongoing notifications sent out to TM-holders

4.137 marks have expired

updated: December 17th 2015

ACTIVE SUNRISE PERIODS








<p>SUNRISE PERIOD ACTIVE</p> <p><u>.theatre</u> .THEATRE</p> <p>Sunrise closes: Tue, 19 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.yachts</u> .yachts</p> <p>Sunrise closes: Sun, 31 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.feedback</u> .feedback</p> <p>Sunrise closes: Wed, 6 January '16</p>
<p>SUNRISE PERIOD ACTIVE</p> <p><u>.コム (com)</u></p> <p>Sunrise closes: Sun, 31 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.auto</u> .AUTO</p> <p>Sunrise closes: Tue, 12 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.boats</u> .boats</p> <p>Sunrise closes: Mon, 1 February '16</p>
<p>SUNRISE PERIOD ACTIVE</p> <p><u>.wine</u></p> <p>Sunrise closes: Sat, 16 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.reit</u> REIT</p> <p>Sunrise closes: Sun, 20 December '15</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.vin</u></p> <p>Sunrise closes: Sat, 16 January '16</p>
<p>SUNRISE PERIOD ACTIVE</p> <p><u>.cloud</u> .CLOUD</p> <p>Sunrise closes: Fri, 15 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.family</u></p> <p>Sunrise closes: Sat, 9 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.office</u> Office</p> <p>Sunrise closes: Wed, 6 January '16</p>
<p>SUNRISE PERIOD ACTIVE</p> <p><u>.lasalle</u> LaSalle INVESTMENT MANAGEMENT</p> <p>Sunrise closes: Thu, 14 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.car</u> .CAR</p> <p>Sunrise closes: Tue, 12 January '16</p>	<p>SUNRISE PERIOD ACTIVE</p> <p><u>.cars</u> .CARS</p> <p>Sunrise closes: Tue, 12 January '16</p>

For more information on
Sunrise Launches visit:

<http://sunrise.clearinghouse.org>

AWAITING SUNRISE PERIODS



<p>AWAITING SUNRISE LAUNCH</p> <p>.homes </p> <p>Sunrise starts: Mon, 7 March '16</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.protection </p> <p>Sunrise starts: Thu, 17 December '15</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.security </p> <p>Sunrise starts: Thu, 17 December '15</p>
<p>AWAITING SUNRISE LAUNCH</p> <p>.istanbul</p> <p>Sunrise starts: Wed, 27 January '16</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.ist</p> <p>Sunrise starts: Wed, 27 January '16</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.mom</p> <p>Sunrise starts: Tue, 12 January '16</p>
<p>AWAITING SUNRISE LAUNCH</p> <p>.barcelona </p> <p>Sunrise starts: Tue, 12 January '16</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.bible </p> <p>Sunrise starts: Wed, 6 January '16</p>	<p>AWAITING SUNRISE LAUNCH</p> <p>.bet</p> <p>Sunrise starts: Tue, 5 January '16</p>

For more information on
Sunrise Launches visit:

<http://sunrise.clearinghouse.org>

CLEARINGHOUSE



.CAR, .CARS, .AUTO



Drive your brand™

Brand Protection Overview

Shayan Rostam

Global Director of Registry Operations

The old domain landscape

- There are nearly 300 *million* domain names registered worldwide, with millions more being created every month
- According to Gaebler's study, "Does Domain Length Matter?," the top 25,000 most popular websites are 8 characters long, on average
 - The average .com domain consisting of the the word "car" or "auto" is 13 characters long
- In the past 12 months, 2-letter .com domains have sold for over \$1.5MM and 3-letter domains have sold for over \$50,000
 - Regardless of character length, all .Cars, .Car, and .Auto domains will cost the same standard registration fee, including LA.Cars, SF.Auto, etc
- .Cars, .Car, and .Auto present a unique opportunity for dealerships and other automotive businesses to secure more relevant and memorable web addresses

The old domain landscape

networksolutions.com

a **web.com** company

Order Now: 1-866-908-3442 Support Renew Services Cart (1) Manage Account

Search

All Products > Domain Names Websites eCommerce Hosting & SSL Professional Email Online Marketing

MinnesotaMustangMuscleAndSportsCars.com Search

Sorry, minnesotamustangmuscleandsportscars.com is not available, search again or select an option below:

Backorder:
minnesotamustangmuscleandsportscars.com Add to Cart

For only \$10.00, we can help you get this domain. Here's how it works:

- ✔ We'll negotiate for you anonymously with whoever currently owns the domain.
- ✔ If the owner of the domain isn't ready to sell yet, we will watch it every day to see when it becomes available.
- ✔ If the owner doesn't renew, we'll get it for you before it becomes available to the general public.

minnesotamustangmuscleandsportscars.club is available Add to Cart

We have a **High-Value Premium Domain** name that is a close match to the domain you searched for:

High-Value Premium Domain

babyboast.com Add to Cart

Can be purchased for \$12,500.00.

What is .Cars?

- Introducing .Cars, .Car, and .Auto: the complete line of new domains developed specifically for the automotive industry
- .Cars, .Car, and .Auto represent the first and last expansion in naming for the automotive industry
- These exclusive namespaces allow your clients to position themselves as forward-thinking premium brands
- This portfolio of domains can be used to create uniformity in branding and marketing for your clients' entire dealer groups:
 - Dealer group portal
 - Dedicated brand showrooms & product sites
 - Promotional & regional lead generation sites
 - Service & financing microsites
 - Events & other initiatives

Why .Cars?

- Dealers often have limited domain name options and have had to settle on three or four-word domains because their first choice was already taken
- Even OEMs like Nissan and Tesla don't own their .com
- With the rise in mobile internet usage, there is a growing need for short and relevant domains that customers to recall and type in (ex: LucraCars.com vs. Lucra.Cars)
- Geographic possibilities provide dealers with new opportunities to acquire customers via search engine (ex: BayArea.Cars, LA.Cars, PhillyUsed.Car, FL.Auto)
- Domains can also be used to track different campaigns, engage with customers, and drive them back to dealership lots (ex: HolidaySale.Auto, ModelUnveiling.Car)

Recent .Cars / .Car / .Auto registrations

- OEMs
 - Bentley / BMW / Volvo / Rolls-Royce
 - DS.Car / Citroen.Cars
 - Honda / Lexus / Toyota
 - Smart.Car
 - Mini.Car / MiniCooper.Cars
 - AMG.Auto / Mercedes.Car / Mercedes-Benz.Cars
- Suppliers
 - Brose
 - Cora.Auto (Cora-Auto.fr)
- Services
 - Ally.Auto (Ally Financial)
 - Cornhill.Auto / HomeAndLegacy.Cars (Allianz Insurance)
 - Geico.Auto / AXA.Auto / StateFarm.Auto

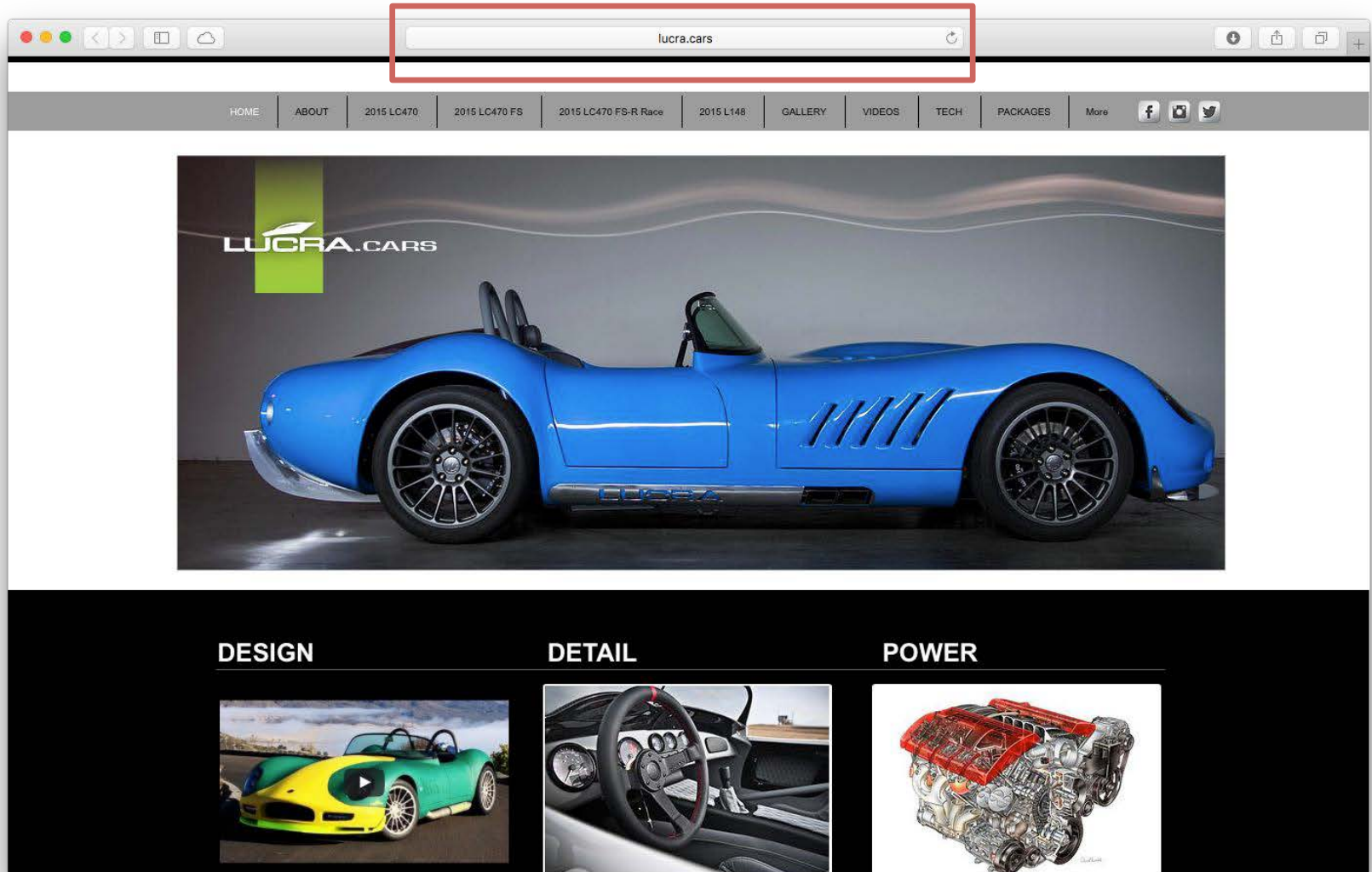
.Cars for dealers

- Dealers can create a powerful and cohesive marketing statement by leveraging concise and predictable domains for their entire dealer groups:
 - DealerGroup.Auto: dealer group portal
 - DG.Auto: dealer group upgraded domain
 - Dealership.Cars: dealership brand website
 - CityName.Cars: geographic lead generation site
 - MetroArea.Cars: greater geographic lead generation site
 - Slogan.Auto: branded call-to-action
 - DealerService.Cars: service & repairs
- Advise your clients to register their .Cars domains NOW

.Cars for manufacturers

- OEMs can use .Cars domains for their entire product lines:
 - Audi.Auto (Global brand portal)
 - Audi.Cars (US homepage)
 - A3.Cars, S4.Cars, RS5.Cars, A6.Cars, A7.Cars, A8L.Cars, R8.Cars, TT.Cars
 - Q3.Auto, Q5.Auto, Q7.Auto
 - AudiConcept.Car, etron.Cars, Diesel.Cars
- These memorable domains may be used as call-to-actions in worldwide advertising and paired with matching social media handles

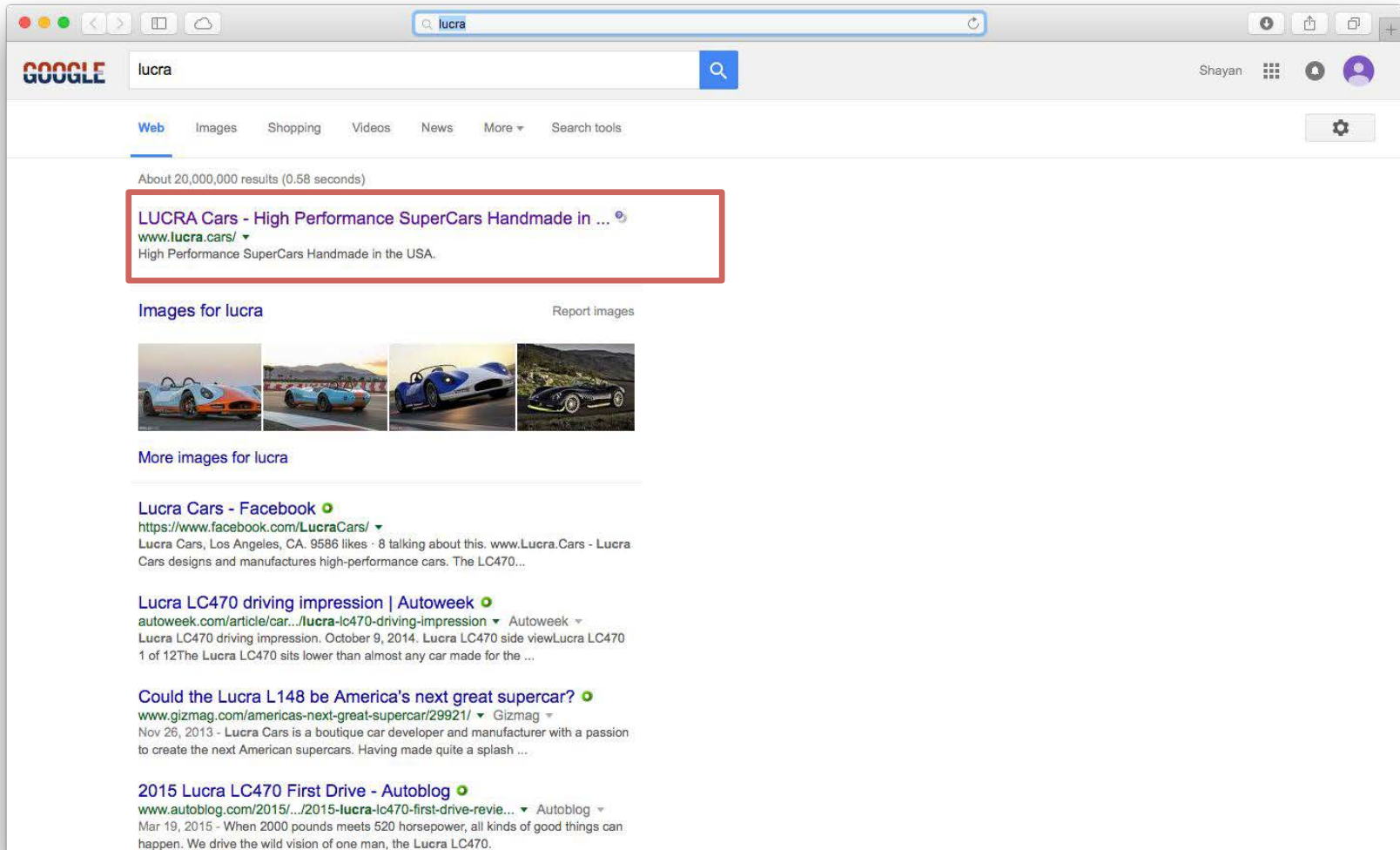
Lucra.Cars rebranding



Previously lucracars.com



Lucra.Cars ranking



The screenshot shows a Google search for "lucra". The search bar contains "lucra" and the search button is visible. The results show "About 20,000,000 results (0.58 seconds)". The top result is "LUCRA Cars - High Performance SuperCars Handmade in ..." with the URL "www.lucra.cars/" and a description "High Performance SuperCars Handmade in the USA." This result is highlighted with a red box. Below this are "Images for lucra" with four thumbnails of sports cars. Further down are links to "Lucra Cars - Facebook", "Lucra LC470 driving impression | Autoweek", "Could the Lucra L148 be America's next great supercar?", and "2015 Lucra LC470 First Drive - Autoblog".

lucra

GOOGLE lucra

Shayan

Web Images Shopping Videos News More Search tools

About 20,000,000 results (0.58 seconds)

LUCRA Cars - High Performance SuperCars Handmade in ...
www.lucra.cars/
High Performance SuperCars Handmade in the USA.

Images for lucra Report images

More images for lucra

Lucra Cars - Facebook
https://www.facebook.com/LucraCars/
Lucra Cars, Los Angeles, CA. 9586 likes · 8 talking about this. www.Lucra.Cars - Lucra Cars designs and manufactures high-performance cars. The LC470...

Lucra LC470 driving impression | Autoweek
autoweek.com/article/car.../lucra-lc470-driving-impression
Lucra LC470 driving impression. October 9, 2014. Lucra LC470 side view
1 of 12The Lucra LC470 sits lower than almost any car made for the ...

Could the Lucra L148 be America's next great supercar?
www.gizmag.com/americas-next-great-supercar/29921/
Nov 26, 2013 - Lucra Cars is a boutique car developer and manufacturer with a passion to create the next American supercars. Having made quite a splash ...

2015 Lucra LC470 First Drive - Autoblog
www.autoblog.com/2015/.../2015-lucra-lc470-first-drive-revie...
Mar 19, 2015 - When 2000 pounds meets 520 horsepower, all kinds of good things can happen. We drive the wild vision of one man, the Lucra LC470.

STL.Cars rebranding

The screenshot shows a web browser window with the URL `stl.cars` in the address bar. The website header includes contact information: Sales 636-489-3788, Service 636-449-0000, and One Arnage Blvd. St. Louis, MO 63005. Navigation links include INVENTORY, BRANDS, SERVICES, ST/MOTORCARS, EVENTS, COMPANY INFO, and NEWS. The main banner features a red Bentley Bentayga SUV driving on a snowy road, with the text: UNPARALLELED PERFORMANCE, FOR ALL OF LIFE'S ROADS. 2016 BENTLEY BENTAYGA. PREORDER YOURS TODAY. Below the banner, it states: The Midwest's Premier Bentley Dealer, MO 63005 | STL.CARS | 636-489-3788. Two buttons are visible: VIEW OUR BENTLEY INVENTORY and MORE ABOUT BENTLEY VEHICLES. The footer contains a Showroom image, the PEDAL THE CAUSE logo with the tagline A WORLD WITHOUT CANCER, and a Latest News link.

Previously stlmotorcars.com



STL.Cars ranking

The screenshot shows a Google search for "stl motorcars". The search results are as follows:

- St. Louis Motorcars - Midwest's Premier Luxury Car Dealer**
stl.cars/
St. Louis Motorcars offers the world's finest exotic new and pre-owned motorcars! Our dealership based in St. Louis factory authorized for Rolls-Royce, Bentley, ...
 - Inventory**
STL Motorcars is here to help put you in the exotic cars and ...
 - Our Team**
Our Team. The foundation of St. Louis Motorcars is a pledge ...
 - Lamborghini**
Learn about Lamborghini's heritage & newest vehicles.
 - Maserati St. Louis**
Learn more about the Maserati brand, the Italian automaker, ...
 - Bentley**
Learn about the Bentley Motors from the experts at STL ...
 - Aston Martin**
For new and pre-owned Aston Martin in St. Louis, the only ...[More results from stl.cars >](#)
- StlMotorcars**
stlmotorcars.com/
1 Amage Blvd, Chesterfield, MO 63005
(636) 489-3787
- STL Motorcars - AutoTrader.com**
www.autotrader.com/car.../STL+Motorcars
AutoTrader.com, Inc. ... One Amage Blvd. St. Louis, MO 63005-1357 ... The foundation of STL Motorcars is a pledge to provide the highest possible standards of flawless detail and a ...
- Stl Motorcars | LinkedIn**
https://www.linkedin.com/company/stlmotorcars
LinkedIn ... Learn about working at Stl Motorcars. Join LinkedIn today for free. See who you know at Stl Motorcars, leverage your professional network, and get hired.
- Stl Motorcars**

The knowledge panel on the right for StlMotorcars includes:

- 4.2 stars, 6 Google reviews
- Car Dealer
- Address: 1 Amage Blvd, Chesterfield, MO 63005
- Phone: (636) 489-3787
- Hours: Closed now · Hours
- Veterans Day might affect these hours
- Reviews: 6 Google reviews
- Write a review
- People also search for: Exotic Motors Midwest, Rolls-Royce Motor Cars St Louis, Bommarito West County Pre-Owned, Jim Butler Kia, Royal Gate Dodge Chrysler Jeep Ram
- Feedback

STL.Cars marketing



**FACTORY AUTHORIZED
MOTORCARS**









ST. LOUIS MOTORCARS | 1 ARNAGE BLVD., ST. LOUIS, MO 63005 | STL.CARS | (858) 971-4094

ST. LOUIS MOTORCARS



Contact Graham Hill and the St. Louis Motorcars Sales Team.
St. Louis Motorcars provides nationwide enclosed delivery of its motorcars.

CHECK OUT OUR NEW URL

STL.CARS

STL.CARS

855-971-4094

 <p>2016 Rolls-Royce Phantom Extended Wheelbase. Black over Moccasin. The worlds finest luxury limousine. New with 12 miles. \$526,350</p>	 <p>2016 Lamborghini LP 600-4 Huracán Coupé. Verde Mantis over Nero Ade & Verde Fuoro dual contrast. Like new supercar. 502 miles. \$269,900.</p>	 <p>2015 Maserati Ghibli S Q-4. Branzo Siena over Sabbia. New with 52 miles priced at \$97,725.</p>
 <p>2016 Bentley Flying Spur W12. Granite over Lian & Beluga dual contrast. New with 18 miles priced at \$233,975.</p>	 <p>2015 Bentley Continental GT V8 S Convertible. Dark Sapphire over Lian and Imperial Blue dual contrast. Stunning example with 3,841 miles priced at \$199,900.</p>	 <p>2010 Porsche GT3 6-Speed Manual Black over Black. All stock and stunning with 10,406 miles priced at \$129,900.</p>
 <p>2015 Lamborghini Aventador LP 700-4 Roadster. Blu Noturno over Blu Sycia and Bianco Polar dual contrast. With 558 miles priced at \$499,900.</p>	 <p>2015 Rolls-Royce Wraith. Stone Grey over Concert Red and Black dual contrast. New with 46 miles priced at \$335,225.</p>	 <p>2012 Lamborghini Gallardo LP 550-2 "Bicolore" Coupe. Arancio Borealis and Nero Noctis 2-Tone. All stock 18,732 miles priced at \$159,900.</p>
 <p>2014 Lotus Evra Supercharged V6 2+2. Carbon Grey over Ebony leather with Venom Red stitching. New with 51 miles priced at \$84,700.</p>	 <p>2015 Bentley Continental GT3-R Coupe. Beluga over Hotspur Red and Beluga dual contrast. New with 89 miles priced at \$343,725.</p>	 <p>2015 Bentley Flying Spur V8. Moonbeam Silver over Beluga. Beautifully configured and like new with 2,096 miles priced at \$189,900.</p>
 <p>2007 Porsche GT3 6-Speed Manual Black over Black. All stock and stunning with 10,406 miles priced at \$129,900.</p>	 <p>2010 Rolls-Royce Phantom. Midnight Sapphire Blue over Cornish & Navy Blue dual contrast. Spectacular and like new with 6,012 miles priced at \$259,900.</p>	 <p>2016 Bentley Continental GT V8 S. Beluga over Hotspur Red & Beluga dual contrast. New with 17 miles priced at \$233,975.</p>
 <p>2009 Lamborghini Murcielago LP 640 Coupé. Arancio Atlas over Nero Perseus. Stunning 2,567 miles priced at \$249,900.</p>	 <p>2015 Aston Martin V8 Vantage GT 6-Speed Manual Coupé. New with 58 miles priced at \$209,730.</p>	 <p>2016 Aston Martin Vantage Coupé. Tungsten Silver over Obsidian Black with Silver Stitching. New with 14 miles priced at \$327,200.</p>
 <p>2010 Porsche GT3 6-Speed Manual Black over Black. All stock and stunning with 10,406 miles priced at \$129,900.</p>	 <p>2016 Aston Martin Vantage Coupé. Tungsten Silver over Obsidian Black with Silver Stitching. New with 14 miles priced at \$327,200.</p>	 <p>2015 Aston Martin DBS Volante. Cobalt Blue over Sandstorm Hides and Beige Top. New with 91 miles priced at \$234,000.</p>
 <p>2009 Rolls-Royce Phantom. Midnight Sapphire Blue over Cornish & Navy Blue dual contrast. Spectacular and like new with 6,012 miles priced at \$259,900.</p>	 <p>2015 Aston Martin DBS Coupe 6-Speed Manual. Lightning Silver over Obsidian Black & Cirrus Grey 2-Tone. 4,244 miles priced at \$144,900.</p>	 <p>2015 Aston Martin DBS Coupe 6-Speed Manual. Lightning Silver over Obsidian Black & Cirrus Grey 2-Tone. 4,244 miles priced at \$144,900.</p>
 <p>2009 Rolls-Royce Phantom. Midnight Sapphire Blue over Cornish & Navy Blue dual contrast. Spectacular and like new with 6,012 miles priced at \$259,900.</p>	 <p>2015 Aston Martin DBS Coupe 6-Speed Manual. Lightning Silver over Obsidian Black & Cirrus Grey 2-Tone. 4,244 miles priced at \$144,900.</p>	 <p>2015 Aston Martin DBS Coupe 6-Speed Manual. Lightning Silver over Obsidian Black & Cirrus Grey 2-Tone. 4,244 miles priced at \$144,900.</p>









BENTLEY ST. LOUIS
ROLLS-ROYCE ST. LOUIS
LAMBORGHINI ST. LOUIS
MASERATI ST. LOUIS
BUGATTI ST. LOUIS
LOTUS ST. LOUIS
ASTON MARTIN ST. LOUIS

STL.Cars testimonial

“I can’t think of a better or clearer domain name for my dealership than STL.Cars. It’s short, memorable and relevant to my business, geography, and industry.

The transition from STLMotorcars.com to STL.Cars by the Cars Registry white-glove team was extremely simple, and I was also able to maintain my search engine ranking, SEO, and emails in the process.

Buying the .com version of STL would have cost hundreds of thousands of dollars and STL.Cars works exactly the same way but looks better in advertising. I got a better looking name for less money and used the savings over securing the .Cars equivalent, to market my new website on duPont REGISTRY.”

– Graham Hill, Dealer Principal, St Louis Motorcars

MarketPunch.Auto rebranding

The screenshot shows a web browser window with the URL `marketpunch.auto` in the address bar. The website header features the **MARKETPUNCH** logo with **AUTO** in a dark blue box, and the tagline "Creative #AutoMarketing insights you can use today". A profile picture of a man is visible in the top right. Below the header, there are several featured event logos: DrivingSales Executive Summit, thoughtleadershipsummits, Canadian Digital Dealer Conference, WARDSAUTO, CBT, and F&I Showroom. A navigation bar contains buttons for "Blog to the Future", "Email Marketing", "Social Media", "Content", "Graphic Design", and "Video Production". A search bar is located on the right side of the navigation bar.

The main content area displays a blog post dated "SATURDAY, NOVEMBER 7, 2015" with the title "Introducing The MarketPunch Mastermind Group". The text begins with "During my post-show ramblings on Episode 15 of the MarketPunch Podcast, I mentioned that I was toying around with the idea of starting up the MarketPunch Mastermind Group. Well I've had more time to think about it, and I've decided to make it official – so as of this post, I'm accepting applications to join the group!"

Below the text, there is a dark blue banner with a gear icon and the text "INTRODUCING THE".

On the right side of the page, there is a "Go Ahead..." banner followed by a "GETPUNCHED" sign-up form. The form includes fields for "Name:" and "Email:", and a "SIGNUP" button. Below the form, a box shows "MarketPunch'ers" with a count of "5,322". At the bottom right, there is a "My Latest Tweets" section.

Previously `marketpunch.com`



MarketPunch.Auto ranking

Google market punch

About 50,900,000 results (0.31 seconds)

Automotive Digital Marketing on MarketPunch.auto
[marketpunch.auto/](#)
MarketPunch.auto was created by Jason Stum to help professionals in the Automotive Retail Industry punch-up their Digital Marketing efforts. With a focus on ...

The MarketPunch Podcast | Automotive Digital Marketing via ...
[marketpunch.auto/the-marketpunch-podcast/](#)
The MarketPunch Podcast is an audio resource dedicated to those who handle the Digital Marketing efforts for their dealership or automotive group.

jason-stum - Automotive Digital Marketing on MarketPunch ...
[marketpunch.com/jason-stum/](#)
Discover what Jason Stum of MarketPunch.com is all about and what he's up to in the world of Automotive Digital Marketing.

marketing-punch
[www.marketingpunch.co.uk/](#)
MARKETING. PUNCH. HOME - ALL ABOUT US - WHAT WE DO ... FIND THE RIGHT CUSTOMER FOR YOUR PRODUCT. © 2015 by MARKETING PUNCH LTD.

SocialPunchMarketing - SocialPunchMarketing
[socialpunchmarketing.com/](#)
Social Punch Marketing ... 10:00 am Email Marketing Strategies for t. ... Nick Cavarra is extremely knowledgeable in marketing and social media platforms.

Images for market punch Report images

More images for market punch

Kain.Auto rebranding

The screenshot shows a web browser window with the address bar containing 'kain.auto'. The website layout includes the Kain Automotive logo (a stylized 'K' with a car wheel) and the text 'KAIN AUTOMOTIVE FOCUS • EXPERIENCE • RESULTS'. A navigation menu lists 'HOME', 'TRAINING', 'WORKSHOPS', 'ABOUT', 'CONTACT', and 'BLOG'. Social media icons for Facebook, Twitter, and Google+ are present, along with the phone number '1-866-546-3428'. A central banner features a blue t-shirt with the 'KAIN AUTOMOTIVE' logo. To the right of the t-shirt are three menu items: 'TRAINING', 'WORKSHOPS', and 'ACCELERATORS', each with a play button icon. Below these is a text block: 'We provide expert training in Automotive Internet Sales and BDC Operations. Our services include Internet Sales Training, BDC Operations Development, Digital Marketing Consulting as well as Social Media and Reputation Management guidance. [Contact us today for a free analysis](#)'. At the bottom, a large blue banner reads 'Join us November 10 - 12 for our 11th Annual Clients & Friends Workshop'. Below this banner are three logos: 'DIGITAL SUCCESS' (with a car icon), 'PASSPORT TO AUTOMOTIVE', and a blue document icon.

Previously kainautomotive.com



Kain.Auto ranking

The screenshot shows a Google search for "david kain" in a browser window. The search results are as follows:

- Search bar: "david kain" with a magnifying glass icon.
- Navigation: "Web", "News", "Images", "Videos", "Shopping", "More", "Search tools".
- Results summary: "About 819,000 results (0.61 seconds)".
- Highlighted result (boxed in red):
 - Title: [Kain Automotive | Internet Training | BDC Training | Digital](#)
 - URL: www.kain.auto/
 - Snippet: "David Kain & Gary Bang; Kain Automotive Micro Workshop; Chelsea Magee at Kain Automotive Digital Success Workshop; David Kain Speaking ..."
- Images section: "Images for david kain" with a "Report images" link and five image thumbnails.
- More images: "More images for david kain" link.
- Forum post: "KainAutomotive.com Idea Exchange 3.0" with a snippet about a discussion on TrueCar.com.
- Twitter post: "David Kain (@KainAutomotive) | Twitter" with a link to his profile and a tweet snippet: "NADA economist says we are near peak for U.S. Auto Market's Current Growth Cycle | Industry content from WardsAuto wardsauto.com/industry/en...".
- Event listing: "10th Annual KainAutomotive.com Digital Success Clients ..." with a snippet: "Nov 12, 2014 - 10th Annual Kain Automotive Clients & Friends Digital Success ... Each year we have our David Kain hand select the best speakers..."

Stake your claim



Notify your clients NOW

- Sunrise Period: December 9, 2015
 - Trademark-exclusive registration period available to registered brands
 - Trademarks must be registered in a special clearinghouse (TMCH) to qualify
- Early Access Period (EAP): January 12, 2016
 - Public priority registration period
 - Opportunity to secure trademark variations, slogans, generic keywords
 - One-time premium fees apply
- General Availability: January 20, 2016
 - Open to the general public

Reports for your clients with tailored domain suggestions are available upon request

Contact us

Shayan Rostam
Global Director of
Registry Operations

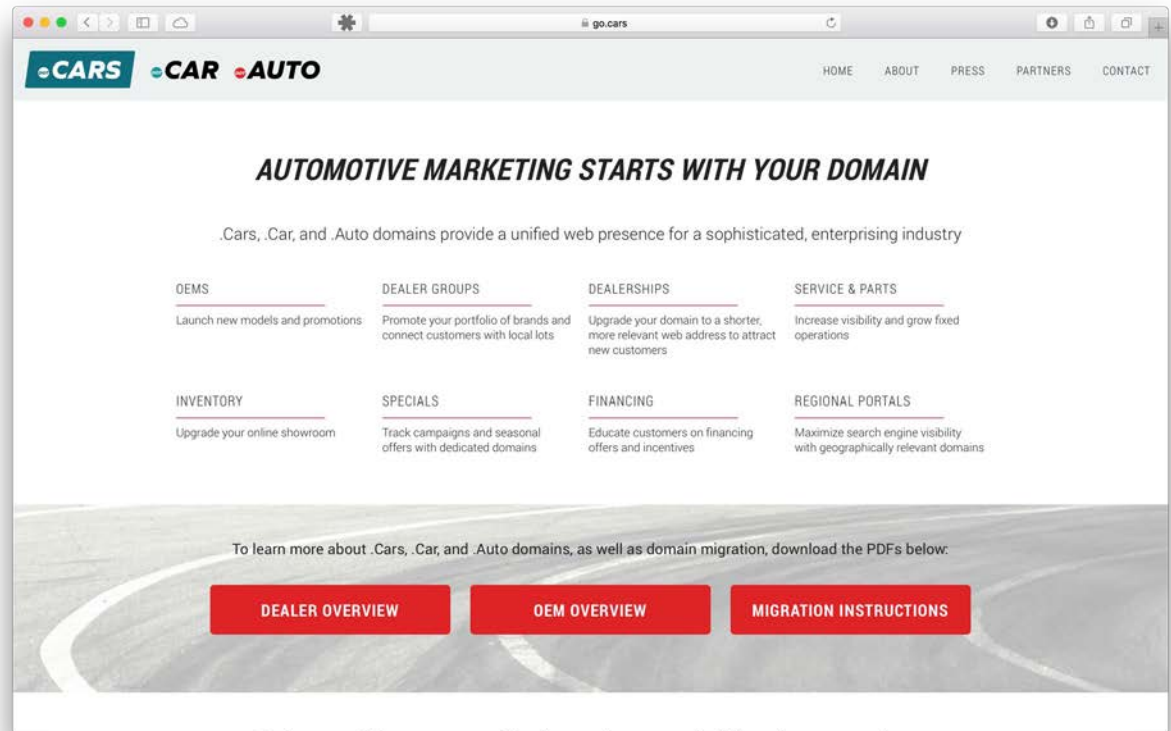
sr@gen.xyz

www.go.cars

 /carsdomains

 @carsdomains

 @carsdomains



CLEARINGHOUSE



Contact:

www.trademark-clearinghouse.com // info@trademark-clearinghouse.com // [@TMCHinfo](https://twitter.com/TMCHinfo)

The concepts covered in this presentation are for discussion purposes only and are not intended to be all-inclusive on the topic of the trademark clearinghouse. Many of the concepts are still in the development stage and therefore could change the development or the implementation of certain concepts and/or services in the future. As a result, Deloitte reserves the right to make any changes needed to deliver the TMCH-related services as directed by ICANN.